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	Filing Date		2001-03-29	
	First Named Inventor	Leland James Wieseheugel		
	Art Unit	3624		
	Examiner Name	James M. Alpert		
Attorney Docket Number		AUS920010174US1		

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/TH/	1	LESZCZYC, Peter T.L., and Gerald Häubl, Abstract of "Bidding Frenzy: Intensity of Competitive Interaction Among Bidders and Product Valuation in Auctions", see especially pgs. 5 - 6. Retrieved on 6/25/2008 from: <a href="http://www.business.ualberta.ca/papokoweki/Papers/AC.3%20SPECIAL%20SESSION%20SUMMARY.doc">www.business.ualberta.ca/papokoweki/Papers/AC.3%20SPECIAL%20SESSION%20SUMMARY.doc</a> . Also available at <a href="http://www.acrwebsite.org/volumes/display.asp?id=7910">http://www.acrwebsite.org/volumes/display.asp?id=7910</a> published in "Advances in Consumer Research", Vol. 28, 2001, pp. 451-453	<input type="checkbox"/>
/TH/	2	MILGROM, Paul; "Putting Auction Theory to Work: The Simultaneous Ascending Auction"; see especially pg. 4 lines 4 - 5 and pg. 12 lines 30 - 38; retrieved on 6/25/2008 from: <a href="http://www-econ.stanford.edu/faculty/workp/swp88002.pdf">http://www-econ.stanford.edu/faculty/workp/swp88002.pdf</a>	<input type="checkbox"/>

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